

**GUINOT**  
INSTITUT • PARIS

319 A Primrose Rd - Burlingame

**650-343-5716**

[advancedbeautycare.com](http://advancedbeautycare.com)



Share your  
Beauty Secret

Hydradermie  
Facials

*"Friends make the  
best referrals"*

Enjoy a Spa  
Certificate for  
\$25.00

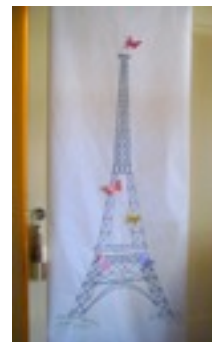
When you refer a  
friend

## Bonjour!

Welcome to our new stylish newsletter that I have had so much fun creating on my new apple computer (oh! What a blessing). Here I will be able to keep you up-to-date on everything to do with Guinot skin care products, facials and the latest professional beauty tips. Suggestions are warmly welcomed and I hope that you will share *Face Forward* with your friends and family.

## October in Paris!

During October Advanced Beauty Care was transformed into a Parisian Boudoir as we celebrated 'French Beauty.' Clients indulged in French chocolates, and champagne and enjoyed Parisian music during their spa visits. A large image of the Eiffel Tower was hung in the salon and was slowly covered with over 50 pink lipstick-kissed paper butterflies, and one lucky client (Miss Beverly) won a bottle of French champagne for being voted "best lipstick kiss!"



Our star guest from Guinot-Paris, Karey York joined us for our October in Paris party and immediately created much excitement as she helped clients view their skin under the black light of our skin scanner. The black light reveals our skins hidden secrets: sun damage, pigmentation, dehydration, oiliness, and blocked pores.



During the party Guinot-Paris provided each client of Advanced Beauty Care with an exclusive cosmetic bag filled with travel sizes. We also held a raffle for a series of 3 Guinot Hydra-Lift Express facial treatments with a value of more than \$360.00, there were 4 lucky winners (Lynette, Michelle, Joanne and Sue).



Advanced Beauty Care also held a weekly raffle for a gift certificate for a beauty essential treatment, such as a Guinot hand facial, eyebrow shaping, or nourishing collagen mask.



Congratulations to all our winners!

We also launched a revolutionary moisturizing cream from Guinot: **AGE NUTRITIVE**. The in-depth nourishing action of Age Nutritive helps to reduce the effects of ageing, while compensating for your skin's deficiencies to help slow down the ageing process.



*Keep your passports handy for this years trip to Paris...*

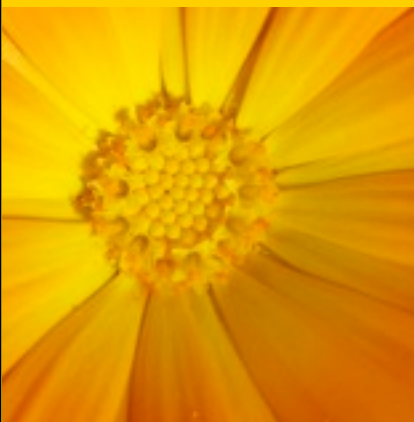
Save the  
Date!

0  
March

11-9 p.m.

at

Advanced  
Beauty  
Care



Lulu  
Boutique  
Trunk  
Show

@

Advanced Beauty

Join us for an  
evening of  
*Fashion, Style*  
&  
**Beauty**

With  
Jamie Sears  
of  
*Lulu Boutique*  
San Mateo

See this Springs hottest styles  
from:  
Black Halo  
Citizens of Humanity  
Robert Rodriguez  
Vince  
& more...

*Enjoy champagne  
and fun with all  
your friends.*

*A day to celebrate  
your beauty!*



Purchase \$75 in Guinot products, Gift Certificates or Apparel on Thursday night, and you will be invited to pluck a petal from one of our daisies and have the chance to

**Win one of four  
Spa Certificates.**

*Good Luck!*

## Settle In to Your Spring Wardrobe

By Diana Slampyak, Lulu Boutique.

Spring is high-tailing its way into town, so start scouring your wardrobe and clear out what you don't wear anymore -- or turn it into something new! For example, you might cut the sleeves off a tantalizing trench and turn it into a darling dress. Or make a pair of capris from long pants to liven them up.

Recycle those closer clutterers into fresh, new items. Donate what you really don't want to a women's shelter -- and do good with your remnants.

# Time for a **Face Lift?**

**In the salon:**

**At home:**



## **Hydra-Lift Facial**

*Has an immediate  
Face lift effect.*

*Leaves skin glowing & more  
radiant.*

*Improves definition of  
facial contours.*

*Minimizes lines & wrinkles.*

## **Liftosome Facial**

*With Pro Collagene*

*Rejuvenates & redefines  
Facial features.*

*Reduces fine lines and  
wrinkles.*

*Skin looks younger and firmer.*

**New!**

## **Serum Energie Lift**

Tightens skin from the inside, & reveals a younger skin to the touch.

### **Base 777 cream**

Protects & mends the elastic tissue, tightens features, visibly smoothes.

### **Liftosome cream**

Lifto-proteins restore the face with a fine elastic support.

## *Introducing*

# **Serum Longue Vie**

Guinot Paris proudly announces its newest addition to the Longue Vie Cellulaire collection, Longue Vie Serum. The US debut will give American women another chance to understand what French women have known for years: **Guinot is "IT" when it comes to skin care and the newest introduction is no exception.**

Longue Vie Serum was developed by Guinot's world-renowned research team of dermatologists, biologists and chemists. With age, the activity of the 3 key skin cells—Keratinocytes, Sebocytes and Fibroblasts—is reduced. The Longue Vie Serum combats this process in attempt to **restore suppleness, elasticity and protection.**

Longue Vie Serum's filling spheres smooth the skin's surface. As they rehydrate on contact with the moisture in the skin, the filling spheres smooth visible wrinkles and retain moisture in the cells.

Available in April.

*Gift with Purchase*

# **Spa Certificates**

Each month with your purchase of our Youth Recovery Products, **Age Logic Cellulaire, Age Nutritive, Youth Boost & Age Logic Eye Cream**, receive one of our Spa Certificates.

This month Spa Certificates include:

Scalp Massage

Collagen Mask